



Chelyabinsk
Russia



Chelyabinsk
State University

How to Apply

For all the participants it is required to fill in the application form which is available on www.csu.ru or send an e-mail to international@csu.ru. For additional information contact the Head of the International Cooperation Department.

The registration deadline is May 31.

Entry Requirements

To take part in CSU summer school, each participant should meet the following requirements:

- To have a good command of the English language. If you are not a native speaker of the English language, the IELTS score of at least 5.5 is required

- To be a full- or part-time business student (bachelor or master) or a postgraduate.

Contacts

Head of the International Cooperation Department

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Fees

The programme fee is 800 € per student. It includes:

- Educational course
- Accommodation
- Airport transfer
- Excursions
- Welcome and farewell dinner
- Coffee breaks
- Cultural and entertainment programmes
- Health insurance

Additional Services

Visa assistance and individual airport service is available. For more details, please contact the Head of the International Cooperation Department.

Programme Coordinators

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Summer School Doing Business in Russia



**Chelyabinsk State University is
Your Guide in Russian Business**



Chelyabinsk

Russian economy has a very good potential for development. According to the estimates of international experts Russian economy capitalization level and gross national product growth rate allow it to be placed among the world leading economies.

Chelyabinsk region is located just to the east of the Ural Mountains. For foreign partners Chelyabinsk region is one of the most attractive among other Russian regions. The region possesses a huge industrial potential and well-developed agricultural sector. A lot of attention is paid to the development of science, culture, arts and education in Chelyabinsk region.

Chelyabinsk is the capital of Chelyabinsk region and one of the 11 cities in the Russian Federation which has more than one million inhabitants.

Chelyabinsk State University Faculty of Economics

Chelyabinsk State University is the first classical University in the South Urals. It was founded in 1976. Today it offers plenty of research and study programmes, innovative teaching techniques and profound research in different branches of science. CSU has good facilities, educational and research laboratories, modern computer equipment. It has a comfortable dormitory, a sport and health centre.

The Faculty of Economics offers its students a mixture of fundamental theoretical knowledge and applied skills. A great attention is paid to the development of analytical and creative thinking.

Summer School Doing Business in Russia

Duration: 2 weeks from June 28 till July 11
Place: CSU campus, Chelyabinsk, Russia.

Summer school was designed at Chelyabinsk State University to allow European partners to gain a greater understanding of business conditions and perspectives in Russia, its business culture and ways of solving business problems.

Aiming at efficiency, the study process includes:

- Business project
- Case studies
- Discussions
- Lectures
- Workshops
- Management game
- Excursions

Programme Schedule

Lectures are conducted everyday till the afternoon. Workshops devoted to the discussion of certain topics take place in the second half of the day.

On weekends, joint activities, such as discussions, walks, excursions and etc, are planned.

Doing Business In Russia Courses:

- Management and marketing in Russia (business project included)
- Peculiarities of marketing and sales policy
- Business culture in Russia
- Russian economy
- Russian law
- Logistics in Russia
- HQRM: motivation, organization and planning of company staff potentials

At the end of study students have to defend their business project.

On successful completion of the programme, students receive the certificate.

At the end of the course students receive 6 ECTS. Please contact the International Office at your home institution for more information on credit transfer.

Educational programme is in English.

Programme Objectives

The Economic circumstances of Chelyabinsk region together with a unique combination of its geographical location, climatic and geopolitical conditions provide special prospects and possibilities for international business.

European investors and business partners, however, face a whole range of problems while trying to organize partnership activities in Russia. This can be explained by insufficient knowledge of Russian historical, social and cultural peculiarities, as well as its geographical and climatic conditions.

Summer school: Doing Business in Russia enables students to gain knowledge and practical skills of economic, legal and logistic conditions of business in Russia and Chelyabinsk region.

